The majority of information SUCCESS Lending, our affiliates, and subsidiaries ("SUCCESS Lending" or "we") collect, process, or disclose is governed by the Gramm-Leach-Bliley Act, Utah Consumer Privacy Act, and other applicable financial protection laws. You can learn more about your rights contained within those laws and the categories of information we collect by visiting our ([Privacy Notice here](https://successlending.com/wp-content/uploads/2022/01/SuccessLending_FinancialPrivacyPolicy.pdf)).

In limited circumstances, we may collect information that identifies, describes, or is reasonably capable of being associated with you that is not subject to financial protection laws ("Non-Financial Information"). Non-financial Information does not include publicly available information in government records or any data that has been deidentified, aggregated, or otherwise anonymized.

**The Right to Request Access**

For Non-Financial Information, you also may have the right to request access to your personal information.

**The Right to Request Deletion**

For Non-Financial Information, you may have the right to delete personal information that was provided or obtained about you.

**The Right to a Copy**

For Non-Financial Information, you may have the right to a copy of personal data that was previously provided to the controller in a portable and readily usable format.

**The Right to Opt Out**

For Non-Financial Information, you may have the right to The Right to Request Deletion:

* Targeted advertising;
* The sale of personal data; and
* Profiling for decisions with legal or other significant effects

**The Right to Avoid Discrimination**

For Non-Financial Information, you have the right to not be discriminated against for exercising your consumer rights provided as part of Utah Consumer Privacy Act.

**How to Exercise these Rights**

To submit a request to exercise rights over your Non-Financial Information, you may contact us at:

* [**Online Personal Information Request**](https://privacyportal.onetrust.com/webform/0156ed60-8cd6-4dd1-a84b-ad1d9a4e3e50/b23a1a06-8a14-4da9-9386-88dca98bfc93)
* Phone: 866.211.8875

You can always opt-out or unsubscribe from marketing emails by ([Link Here](https://privacyportal.onetrust.com/webform/0156ed60-8cd6-4dd1-a84b-ad1d9a4e3e50/b23a1a06-8a14-4da9-9386-88dca98bfc93))

**Verification**

We may need to verify your identity using your personal information before we can respond to your request. If we are not able to verify your request, we will contact you for more information. If we are unable to verify your identify after a good faith attempt, we may deny the request and, if so, will explain the basis for the denial.

**Designating an Authorized Agent**

You may designate someone to submit requests and act on your behalf (an "Authorized Agent"). To do so, you must provide us with written permission to allow your Authorized Agent to act on your behalf.

**Process**

We will acknowledge receipt of your request and advise you how long we expect it will take to respond if we are able to verify your identity. Requests for specific pieces of Personal Information will require additional information to verify your identity.

In some instances, we may not be able to honor your request. For example, we will not honor your request if we cannot verify your identity or if we cannot verify that you have the authority to make a request on behalf of another individual. Additionally, we will not honor your request where the Personal Information that we maintain about you is not subject to Utah Consumer Privacy Act access or deletion rights.

We will advise you in our response if we are not able to honor your request. We will not provide social security numbers, driver’s license numbers or government issued identification numbers, financial account numbers, account passwords or security questions and answers, or any specific pieces of information if the disclosure presents the possibility of unauthorized access that could result in identity theft or fraud or unreasonable risk to data or systems and network security.

We will work to process all verified requests within 45 days pursuant to the Utah Consumer Privacy Act. If we need an extension for up to an additional 45 days in order to process your request, we will provide you with an explanation for the delay.

**Do Not Track Requests**

As more fully described in our Privacy Policy, we use cookies to collect information about your internet activity to help us provide you with relevant advertisements, incentives or offers. Some web browsers or smartphones can set "Do Not Track" requests to block user activity from being tracked across web pages or devices. Our website and apps do not recognize "Do Not Track" signals.

**Third-Party Marketing and Selling**

We do not provide your Non-Financial Information to third parties for their direct marketing purposes. Nor do we intend to sell your Non-Financial Information to third parties without providing you notice and an opportunity to opt out.

**No Discrimination**

We will not unlawfully discriminate against you for exercising any of these rights.

**Question or Concerns**

If you have questions or concerns regarding this Online Privacy Policy or the handling of your personal information, please contact us at contactus@successlending.com.